



KMOV
One Memorial Drive
St. Louis, MO 63102

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 860747
Schedule Dates 10/09/12-10/15/12
Advertiser Spence for Governor (38306)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - State Governor (1177)
Brand Republican (161345)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name BROOKS,MICHELE
Phone/Fax (417) 859-5428 /
CPE SPENC/ORDR/C09C15
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments SPENCE FOR MO GOVERN

Date Entered 10/08/12
Last Modified 10/09/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06365834
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,024.50
Net Total \$56,805.50
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	30	\$66,830.00
Grand Total:	30	\$66,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	20023- News @ 12noon M-F						1			1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/8/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	20055- News @ 6pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/8/12
3.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	115389- Blue Bloods						1			1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	BLUE BLOODS	10/8/12
4.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/8/12
5.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/8/12
6.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	20053- Entertainment Tonight		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ET	10/8/12
7.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	6:58P- 8P (CT)		1							1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	HIMYM/PARTNERS	10/8/12
8.0	Normal Line / SPOT	10/13/12-10/13/12	1	:30	119145- News @ 10:30pm							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/8/12
9.0	Normal Line / SPOT	10/14/12-10/14/12	1	:30	20789- News @ 10pm Sun								1	1	\$2,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/8/12
10.0	Normal Line / SPOT	10/14/12-10/14/12	1	:30	119144- News @ 10:30pm Sun								1	1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/8/12
11.0	Normal Line / SPOT	10/14/12-10/14/12	1	:30	20141- 60 Minutes								1	1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	60 MINUTES	10/8/12
12.0	Normal Line / SPOT	10/14/12-10/14/12	1	:30	8A- 10A (CT)								1	1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CBS NEWS	10/8/12
13.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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14.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	20029- Young and the Restless					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	10/8/12
15.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/8/12
16.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	20055- News @ 6pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/8/12
17.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	20053- Entertainment Tonight					1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ET	10/8/12
18.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	20062- News @ 10pm M-F			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/8/12
19.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	20029- Young and the Restless			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	10/8/12
20.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	20054- News @ 5pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/8/12
21.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	20015- News @ 6am M-F			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/8/12
22.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	20053- Entertainment Tonight			1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ET	10/8/12
23.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	42783- NCIS			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	10/8/12
24.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	131968- CBS This Morning			1						1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	EARLY SHW1/EARLY SHW	10/8/12
25.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	20023- News @ 12noon M-F				1					1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/8/12

CONFIRMATION CONTRACT

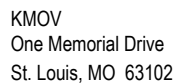
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